

2024 Wilkes County Christmas Parade

"A Storybook Christmas"

Saturday - December 7, 2024 @ 3:00 p.m.

Parade check-in begins @11am: located at the Corner of CBD Loop and Ninth Street.

Judging starts at 2 p.m. All floats and participants must be in place by 2:30 p.m.

Parade Route: Main Street North Wilkesboro, turn on 10th St., left on D Street, left on CBD Loop, right on Wilkesboro Ave.

Cross over bridge, right on Main Street in Wilkesboro. Parade concludes at Curtis Bridge Rd in Wilkesboro.

Official Parade Entry Form (Entry Deadline: Friday, November 29, 2024)

Parade Entry Information

Name of Individual/Group: _____

Entry Category (circle only one): Float Band Vehicle Walking Queen/King Animal Other _____

Total length of entire entry (needed for parade lineup spacing): _____

Describe what will be included in your entry (vehicles, trailers, etc.):

Approximately how many people will be included in your entry during the actual parade? _____

Will your entry feature music (taped, vocal or instrumental)? Circle one: Yes No

***Would like to be judged: Yes No**

Entry Contact Information

Type of Organization (circle one): School Non-Profit Community Group Business/Commercial
Queen/King or Other: _____

Contact Person(s): _____

Address: _____ City: _____ Zip: _____

Telephone: Home _____ Work _____ Cell _____

Fax: _____ Email: _____

Note: There is an entry fee of \$50 for each Business/Commercial vehicle entry, \$5.00 for each personal vehicle and horse entries. School, non-profit, and community groups require no entry fee. The parade is a family oriented event and groups may be refused entry at the discretion of parade organizers.

Awards and Judging

*Floats (non-profit and commercial) will be judged to receive the following awards: Best of Theme Award, Grand Marshal's Award, Mayor's Award, and Chairman's Award. Entries interested in being judged are to indicate on the application above. Judging will be based on the design and decoration of the entry. Judges include Grand Marshal, Mayors of North Wilkesboro and Wilkesboro, Chairman of the Wilkes Chamber, and the Best of Theme (opinions of all judges combined). Recipients of the awards will receive a banner indicating the award they received. Banner is to be displayed on the float during the parade.

General Release Agreement

In consideration for being accepted as a participant, we irrevocably grant the parade organizers and sponsors the exclusive right to use in any media our name, likeness, photos, or reproduction of our performance for any purpose including promotion, advertising or otherwise. With these rights, we hereby release the parade committee, sponsors, and its agents from any claims, liabilities and/or damages that may now or in the future arise by reason of such use. Further, we acknowledge that we are aware of the risks associated with participation in this parade and, therefore, on our behalf and that of our heirs, do hereby release the parade organizers, sponsors, and towns and its agents from any and all claims, liabilities and/or damages on account of any personal injury or property damage which may occur from any cause before, during or after the 2024 Wilkes County Christmas Parade.

Signature_____ Date_____

Where Do I Send My Parade Entry Form?

Mail, fax or deliver completed application form (along with entry fee if applicable) to:

**Wilkes Chamber of Commerce
717 Main Street
P. O. Box 727
North Wilkesboro, NC 28659
Telephone: 336-838-8662 or Fax: 336-838-3728**

***Make all checks payable to Wilkes Chamber of Commerce.**

Please make sure the application is complete, all information requested and pertinent to your entry is included. Also please make sure the General release agreement is signed.

REMINDERS -

- The parade will go on rain or shine.
- Do not throw candy.
- There will be only one Santa in the parade.